

A couple is seen from the side, sitting on the deck of a white sailboat. The woman is wearing a yellow top and sunglasses, and the man is wearing a blue polo shirt and white shorts. They are both looking towards the left. The sailboat has a large white sail and a brown cover over the cockpit area. The water is a deep blue, and the sky is bright blue with scattered white clouds. The boat's hull is white with a wooden trim along the edge. A white star logo is visible on the side of the boat.

Wrightsville Beach · NC

Official Visitors Guide

Wrightsville Beach

Maps Inside



blockade runner

wrightsville's surf to sound resort



OCEANFRONT
& Harborfront
Guest Rooms

GARDENS
Blooming
Year Round

ADVENTURES
Sailing, Kayak Tours,
SUP, Cruises, Yoga

AWARD WINNING
Restaurant
& Catering Team

KIDS PROGRAMS
Enjoy Sandcampers
Summer Offerings



Wrightsville Beach • NC

WRIGHTSVILLE BEACH

Island Bliss

Wrightsville Beach is the quintessential beach town, the perfect place to find exceptional experiences.

Crystal blue waters, pristine natural beauty, and a vibrant community have rightfully earned it accolades from the likes of *Southern Living*, who name it among the Top 10 "South's Best Beach Towns."

Dive into an abundance of water activities, with the pros offering sailing and surfing lessons, or SCUBA dive historic shipwrecks. Wrightsville Beach is the birthplace of surfing in North Carolina, earning it the distinction as one of the best surf towns in America according to *Coastal Living*. Wrightsville Beach hosts national surfing and stand-up paddleboarding competitions, marathons, triathlons, and the Carolina Cup, one of the world's five major SUP races.

There are plenty of active lifestyle options on land as well. Walk or run The Loop, a 2.5-mile paved path around the

island, taking in marsh and intracoastal views. Or explore uninhabited islands on an eco-tour. There are also sunset cruises, pirate treasure hunts, yoga on the Crystal Pier, and nearby, the 67-acre Airlie Gardens.

The walkable village-like town also offers upscale resorts featuring surf to sound adventures and full-service hotels just steps from the beach. Indulge in quality shopping at chic beach boutiques, surf shops, and nearby open-air shopping villages. Or stop by the Wrightsville Beach Museum of History to marvel in Wrightsville Beach's more than 100-years of island stories.

Dine on the day's fresh catch-to-table specials paired with live music during the summer and sip in the views with surf-inspired cocktails or craft beer from a local sustainable brewpub. Plan to take in the energy of the nightlife maintained from the momentum of the day's activities.

Expect more from a getaway to Wrightsville Beach.

THINGS TO DO

Dive right in to Wrightsville Beach's unlimited experiences.

1

Museums & Attractions Wrightsville Beach

Museum of History

 – limited

Glimpse Wrightsville Beach's past through exhibits housed in the historic Myers Cottage (c. 1909) and Bordeaux Cottage (c. 1924), designed to reflect beach cottage life in the early 1900s through the 1970s.

- Weekly children's programs (Summer)

📍 303 & 307 W. Salisbury St., 28480

☎ 910-239-9219

▶ wbmuseumofhistory.com




KEY:  INDOOR ATTRACTION  PET FRIENDLY  ACCESSIBLE  = ADMISSION CHARGED  = FREE ADMISSION

FRED & ALICE STANBACK COASTAL EDUCATION CENTER **FREE**

Learn about the importance of water quality in North Carolina's coastal areas and beyond through events, programs, and hands-on exhibits.

 309 W. Salisbury St., 28480

 910-509-2838

 nccoast.org/about-us/fred-alice-stanback-coastal-education-center

2

Parks, Gardens & Recreation BIRD WATCHING

Witness nature's glory as you search for willets, least terns, black skimmers, and more from North Carolina Birding Trail sites: Mason Inlet Waterbird Management Area and Masonboro Island National Estuarine Research Reserve. For birding sites and tours, visit wrightsvillebeachscenictours.com or VisitWrightsvilleBeachNC.com.

HARBOR WAY GARDENS **FREE**

On the west end of Wrightsville Beach Park, this one-acre garden is an oasis and a quiet place to reflect and enjoy native plants and flowers. Harbor Way Gardens is also the only public garden in North Carolina to have Witherspoon Roses thanks to a generous donation from an island resident.

- Children's Fountain

 321 Causeway Dr., 28480

 910-256-7925

 townofwrightsvillebeach.com/475/Harbor-Way-Gardens

MASONBORO ISLAND RESERVE

Wander wild nature trails and glimpse marine life and shore birds on the largest undisturbed barrier island on North Carolina's southern coast. Part of the North Carolina National Estuarine Research Reserve, the island is accessible by boat only. Daily boat tours are offered by third parties. For outfitter excursions, go to VisitWrightsvilleBeachNC.com.



HARBOR WAY GARDENS

WRIGHTSVILLE BEACH PARKS & RECREATION **FREE**

Relax, work out, sit, play, or run at Wrightsville Beach Park, a 13-acre public complex that includes an event stage, tennis, pickleball and basketball courts, softball, football and soccer fields, fitness equipment, picnic shelters, a 2.5-mile fitness trail, and an inclusive playground with wheelchair swing.

- Contact Parks and Recreation for access to wheelchair swing

 1 Bob Sawyer Dr., 28480

 910-256-7925

 townofwrightsvillebeach.com

3

Tours & Cruises

Leave the land behind as you spend a day on a paddleboard, sailboat, kayak, powerboat, charter boat, or personal watercraft. Sailing lessons are available, from beginner to advanced. Numerous dry docks, marinas, boat ramps, and service centers exist to serve recreational boating. For more information, go to VisitWrightsvilleBeachNC.com.



MASONBORO ISLAND RESERVE




EPIC EXCURSIONS

Island hop to the amazing uninhabited islands surrounding Wrightsville Beach. Soak up the area’s natural beauty on a sunset cruise or enjoy a private dinner on one of the beautiful islands. Glide through the serene salt marshes on a paddleboarding tour or spend an evening “glamping” on an uninhabited island as the ocean lulls you to sleep.

 910-239-9248  epicexcursionsnc.com


FEEL GOOD FISHING CHARTERS & ADVENTURES

Reel in the big one on a deep-sea charter, net your own dinner on a family explorer day, or book a sunset cruise. Feel Good has it all.

 109 Causeway Dr., 28480  910-431-7777  feelgoodfishing.com

LA DEE DAH SUNSET CRUISES



La Dee Dah Sunset Cruises provides an intimate sunset experience. Looking for a wonderful date? In search of that perfect backdrop for a special moment? Fun with friends? Food, drinks, sunsets, and great memories are all waiting for you aboard the La Dee Dah!

 120 Short St., 28480  910-231-8455  ladeedahcruises.com

SOUNDSIDE ADVENTURES limited

Take the Masonboro Island Hopper Cruise,




a sunset harbor cruise, a cocktail cruise, and more, or fish in the inlet on the resort’s own Carolina Runner large pontoon. There are so many options. Learn to surf or sail with certified instructors, rent or take a guided tour on standup paddleboards or kayaks.

 275 Waynick Blvd., 28480  910-622-2503  soundside-wb.com

WRIGHTSVILLE BEACH SCENIC TOURS & WATER TAXI limited

Every trip is a quest for fun aboard the Shamrock. Try a sunset cruise filled with dolphin sightings, take a family shuttle for a day on Masonboro Island, search for birds on an eco-tour, hook a record catch charter fishing, or give the kids the thrill of adventure on the Pirate Island Treasure Hunt.




- Private parties, family, and corporate events up to 18 people

 109 Causeway Dr., 28480  910-200-4002  wrightsvillebeachscenic tours.com

WRIGHTSVILLE PERFORMANCE SAILING

Challenge yourself to learn a new skill or sit back and let the pros do the work. With a variety of cruises, charters, and lessons available, you’ll find several ways to take in the scenic views of Banks Channel, the Atlantic Ocean, and Intracoastal Waterway.

- Sails by appointment only

 330 Causeway Dr., 28480  910-622-2503  WPsail.com

4

Sports & Water Activities

Wrightsville Beach is an ideal place to feel and stay healthy while on vacation with endless activities.

BIKE

Pedal from downtown Wilmington to Johnnie Mercers Pier along the 10-mile River to the Sea Bikeway. For leisurely rides, cyclists opt for the beach or several miles of paved paths. Bike rentals are available from Aussie Island Surf Shop.

- ▶ wmpo.org/maps
- ▶ capefearcyclists.org

DIVE

Take the plunge to uncover centuries-old shipwrecks in the waters along the Carolina coast. Outfitters such as Aquatic Safaris and WB Diving can get you suited up and in the water. For information, go to VisitWrightsvilleBeachNC.com.

KITEBOARD/KAYAK/SURF/SUP

When the wind is good, kiteboarders head out to the jetties at the south and north ends of the island. Learn how to surf or standup paddle board (SUP) from local pro

instructors in this top-rated surf town and SUP hub. Or rent a kayak to explore our waters. Outfitters that offer lessons and equipment include Aussie Island Surf Shop, Indo Jax Surf School, South End Surf Shop, WB Surf Camp, and Wrightsville SUP, or go to VisitWrightsvilleBeachNC.com.

WALK, JOG & RUN

Walk, jog, or run The Loop – a 2.5-mile paved trail around the island – and take in sights of the inner island’s waterways and marshes.

5

Fishing

From pier fishing, surf fishing, and shell fishing, inshore explorations, and deep-sea outings, there’s something to catch year-round. For fishing charters and guides, go to VisitWrightsvilleBeachNC.com.

CRYSTAL PIER  **(FREE)**

Attached to the Oceanic Restaurant, the Crystal Pier features an area for free public access and fishing, as well as outdoor dining with live music Thursday evenings and Sunday afternoons at Oceanic.

- ▶ [703 S. Lumina Ave., 28480](http://703.S.Lumina.Ave.,28480)
- ▶ 910-256-5551
- ▶ oceanicrestaurant.com

Deep Sea Express

FISHING CHARTERS

▶ *Captain Ger Hardin*

Wrightsville Beach, NC
(910) 269-9307
DeepSeaExpress.com



- ✔ Private fishing charter boat located in Wrightsville Beach for parties up to 4 people.
- ✔ Sunset cruises & backwater sand bar excursions for parties up to 6.






OCEANIC RESTAURANT

JOHNNIE MERCERS PIER

This state-of-the-art, concrete pier extends 1,200 feet from the shore and offers a grill, a game area, bathrooms, a gift shop, and a fully stocked tackle shop for all your beach and fishing needs.

 23 E. Salisbury St., 28480

 910-256-2743

 johnniemercersfishingpier.com

6 Restaurants & Nightlife

Taste sea- and farm-to-table while sampling the day's blackboard specials. Family friendly eats include hotdogs



with 1,000+ combinations possible, Baja Mexican, gourmet burgers, and more. Dock and dine at the marina or oceanfront to enjoy Southern seafood favorites. Go to VisitWrightsvilleBeachNC.com/restaurants for a full list of local restaurants.

Wrightsville Beach is known for its cool hotspots and live music from dockside bars to an oceanfront pier. Or catch live concerts at the local park or nearby Airlie Gardens. Sip on a craft brew or watch the sunset on an evening harbor cruise. For nightlife listings, go to VisitWrightsvilleBeachNC.com.

7 Shopping

Known for upscale and wallet-friendly options, find everything from beach boutiques and surf shops to open-air pedestrian-friendly shopping villages nearby. For a complete list, go to VisitWrightsvilleBeachNC.com.



LUMINA
ON WRIGHTSVILLE BEACH
a Holiday Inn Resort



Newly
Renovated

Stay Brilliant


LuminaResortWrightsville.com

Wrightsville Beach Accommodations

• Hotels/Motels

 = Water View

 = Pet Friendly

 = Handicap Accessible

| Name | Address/Website | Phone | Water View | Pets | Handicap Accessible |
|---|---|--------------|---|---|---|
| Blockade Runner Beach Resort | 275 Waynick Blvd. 28480 blockade-runner.com | 910-256-2251 |  | |  |
| Carolina Temple Island Inn | 550 Waynick Blvd. 28480 carolinatempleislandinn.com | 910-256-2773 |  | | |
| Harbor Inn | 701 Causeway Dr. 28480 harborinnwb.com | 910-256-9402 |  | |  |
| Lumina on Wrightsville Beach, a Holiday Inn Resort | 1706 N. Lumina Ave. 28480 luminaresortwrightsville.com | 910-256-2231 |  | |  |
| Sandpeddler Inn & Suites | 15 Nathan St. 28480 thesandpeddler.com | 910-256-2028 |  | |  |
| Shell Island Resort | 2700 N. Lumina Ave. 28480 shellisland.com | 910-256-8696 |  | |  |
| Silver Gull Motel | 20 E. Salisbury St. 28480 silvergullmotel.com | 910-256-3728 |  | | |
| Summer Sands Suites | 104 S. Lumina Ave. 28480 summersandswb.com | 910-256-4175 |  |  |  |
| The Surf Suites | 711 S. Lumina Ave. 28480 thesurfsuites.com | 910-256-2275 |  | |  |

• Vacation Rentals

| Name | Address/Website | Phone | Water View | Pets | Handicap Accessible |
|--|--|--------------|---|---|---|
| Bryant Real Estate | 1001 N. Lumina Ave., WB 28480 bryantre.com | 800-322-3764 |  |  |  |
| Intracoastal Rentals - Wrightsville Beach | 605 Causeway Dr., WB 28480 intracoastalrentals.com/wrightsville-beach-rentals | 910-509-1915 |  |  |  |
| One South Lumina Suites | 1 S. Lumina Ave. 28480 onesouthluminasuites.com | 910-509-1915 |  |  |  |
| Sea Scape Properties | 232 Causeway Dr., WB 28480 seascapevacationhomes.com | 910-332-7284 |  |  |  |
| Waterway Lodge Vacation Rentals | 7246 Wrightsville Ave., Wilmington 28403 waterwaywrightsvillebeach.com | 910-256-3771 |  |  |  |
| Wrightsville Sands Realty | 530 Causeway Dr., Ste. 6, WB 28480 wrightsvillesands.com | 910-679-4082 |  | | |