

# GOLDSBORO NORTH CAROLINA



Visit  
**GOLDSBORO**  
BE MORE DO MORE SEYMOUR

[visitgoldsboronc.com](http://visitgoldsboronc.com) | 866.440.2245



# Goldsboro, NC

*A destination like no other!*



Nestled in the heart of eastern North Carolina, between Raleigh and the coast, we're a destination rich in culture and heritage. We could go on about our scenic state park, historic sites, legendary BBQ joints, and brag about the airshows we witness as F-15E Strike Eagles soar across our skies, but what Goldsboro's appeal really boils down to is its originality.

We invite you to stroll the scenic streetscapes of our charming downtown. While taking in its quaint elegance, indulge in one of our fine eateries or make a literal "pit stop" for the best, authentic, pit-cooked BBQ in the state. Take a tour of some of the most significant Civil War sites in North Carolina and mingle with folks whose hospitality is built into their very core. When planning a visit to Goldsboro, you're choosing a trip reflective of the simpler, more beautiful things not found in other destinations.

With over 250 days of sunshine, you can also enjoy one of the area's signature events no matter what time of year! Whether you're a foodie, outdoor enthusiast, or a little bit of both, there are so many things to see, do, and taste in Goldsboro. Come and experience a destination like no other. **PLAN YOUR VISIT TODAY!**







# Outdoor Fun

We'll keep you energized!



Whether you enjoy sports, hiking, kayaking, paddling, or simply enjoying a family picnic, Goldsboro-Wayne County has recreational options to cater to everyone! Catch some air, explore a trail, or glide down the Neuse River—whatever your activity, we'll keep you energized!

## CLIFFS OF THE NEUSE STATE PARK

The 90-foot high cliffs on the Neuse River's south bank show the magnificently chiseled results of "Mother Nature's" mighty force. The park encompasses over 1,000 acres and is a designated site on the NC Birding Trail, [www.ncbirdingtrail.org](http://www.ncbirdingtrail.org). Our visitor's center is open daily from 8am-5pm and features educational exhibits as well as meeting space. Camping reservations may be made by calling 1-877-7-CAMP-NC.

240 Park Entrance Rd., Seven Springs, NC 28578  
(919) 778-6234 | [www.ncparks.gov](http://www.ncparks.gov)

## BUSCO BEACH ATV PARK AND CAMPGROUND

An "ATV Rider's Paradise" with more than 1,800 acres of riding trails, drag races, motor cross tracks, youth tracks, mud pits, holes and races, and ATV ponds. If you prefer water we have a lake and several ponds – perfect for swimming, jet skiing, boating, or fishing. We offer primitive camping and full RV hook-up. Open year round!

1243 Bryan Blvd., Goldsboro, NC 27530  
(919) 222-9614 | [www.buscobeachandatvpark.com](http://www.buscobeachandatvpark.com)

## GOLDSBORO EQUESTRIAN CENTER

Situated on 22 acres. Visitors are welcome.

281 Leslie Dr., Goldsboro, NC 27530  
(267) 377-7518

## GOLDSBORO PARKS & RECREATION

Explore all 11 parks and year round events.

901 Ash St., Goldsboro, NC 27530  
(919) 739-7480 | [www.goldsboroparksandrec.com](http://www.goldsboroparksandrec.com)

## GOLDSBORO GREENWAY SYSTEM

Goldsboro's convenient network of sidewalks, bikeways, and greenways brings people of all ages and abilities together. Download a greenway map through our website.

901 Ash St., Goldsboro, NC 27530  
(919) 739-7480 | [www.goldsboroparksandrec.com](http://www.goldsboroparksandrec.com)

## MOUNTAINS-TO-SEA TRAIL

The Mountains-to-Sea Trail stretches almost 1,200 miles across North Carolina from the Great Smoky Mountains to the Outer Banks. As a trail community, Goldsboro has with segments that come right through Center Street in downtown. For information, visit [www.visitgoldsboronc.com/things-to-do/outdoor-fun/](http://www.visitgoldsboronc.com/things-to-do/outdoor-fun/), [www.mountaintoseatrail.org](http://www.mountaintoseatrail.org) or by calling our office.

## WAYNE COUNTY PADDLE TRAILS

The Wayne County Paddle Trails consist of over 70 miles of interconnected rivers, streams, and tributaries that twist and wind through Wayne County. For more information, call (919) 734-7922 or visit [www.visitgoldsboronc.com/things-to-do/outdoor-fun/](http://www.visitgoldsboronc.com/things-to-do/outdoor-fun/).





# Golf

*Come play a round!*



Enjoy a round of championship golf at any of our beautiful courses. Goldsboro Wayne County offers several area golf courses for you to choose from, and most are open to the public and welcome visitors. So, bring your clubs and come play a round.

### **GOLDSBORO MUNICIPAL GOLF COURSE**

The Goldsboro Municipal Golf Course, owned and operated by the City of Goldsboro Recreation and Parks, is a par 72 layout that golfers of all levels find enjoyable and challenging. The John LaFoy course offers champion Bermuda greens and fairways, deep and challenging bunkers, a combination of long and short par 4 holes, and a large driving range.

407 Eden Pl., Goldsboro, NC 27530  
(919) 735-0411 | [www.gmgcgolf.com](http://www.gmgcgolf.com)

### **LANE TREE GOLF CLUB AND CONFERENCE CENTER**

Set on a pastoral 289 acres, this 18-hole championship course offers "Championship Bermuda" greens and fairways, as well as a double-decker driving range and much more.

2317 Salem Church Rd., Goldsboro, NC 27530  
(919) 734-1245 | [www.lanetree.com](http://www.lanetree.com)

### **SOUTHERN WAYNE COUNTRY CLUB**

A par 71, 6,265-yard layout makes for a challenging yet fair round of golf. Tree-lined Bermuda grass fairways and small Bermuda greens give this course its uniqueness.

262 Country Club Rd., Mount Olive, NC 28365  
(919) 658-4269 | [www.southernwaynecountryclub.com](http://www.southernwaynecountryclub.com)

### **THREE EAGLES GOLF COURSE**

Located on Seymour Johnson AFB at 6,375 yards the course is short in distance, but tough in scoring. Three Eagles conforms 165 acres of beautiful woodlands and wetlands into a "traditional" golf treasure. Experience a round while admiring the airpower of the F-15E Strike Eagle and KC-135!

Call ahead for reservations and pass to gain base access.

1385 S. Andrews St., Goldsboro, NC 27531  
(919) 722-0395 | [www.sjfs.com/golf](http://www.sjfs.com/golf)

### **WALNUT CREEK COUNTRY CLUB**

Listed as "The Number One Hidden Gem" of Eastern North Carolina, the shaped greens and surrounding areas create a marvelous flow of contour and design.

508 Lakeshore Dr., Goldsboro, NC 27534  
(919) 778-3034 | [www.walnutcreekcountryclub.org](http://www.walnutcreekcountryclub.org)





# Arts & Entertainment

Discover the arts!



Arts and Entertainment are the portal for artistic knowledge and discovery. Here, all of the arts come together to learn, connect and share.

## THE PARAMOUNT THEATRE

Originally built in 1882 and reconstructed in 2008, this landmark is Historic Downtown Goldsboro's headquarters for the performing arts. In addition to events produced by local organizations, such as Center Stage Theatre ([www.cstheatre.org](http://www.cstheatre.org)) and Stagestruck ([www.stagestruck.org](http://www.stagestruck.org)), the Paramount Theatre presents an annual Performing Arts Series featuring nationally and internationally known artists.

**139 S. Center St., Goldsboro, NC 27530**  
(919) 583-8432 | [www.goldsboroparamount.com](http://www.goldsboroparamount.com)

## ARTS COUNCIL OF WAYNE COUNTY

The Arts Council of Wayne County offers exhibitions, performances, workshops, art classes, and houses adult and children's art galleries, studios, and much more.

**102 N. John St., Goldsboro, NC 27534**  
(919) 736-3300 | [www.artsinwayne.org](http://www.artsinwayne.org)

## DOWNTOWN ESCAPE ROOM

Enjoy a one-of-a-kind adventure game where you and your team have exactly one hour to figure out how to escape by solving a series of clues, riddles, and puzzles. Race against the clock, come show off you CSI skills...don't be afraid!

**208 E. Walnut St., Goldsboro, NC 27530**  
(919) 588-1025 | [www.downtownescapes.com](http://www.downtownescapes.com)

## KEEPSAKES POTTERY

Experience a paint your own pottery studio where families and friends can gather to not only create beautiful pottery but wonderful memories. We offer a relaxed environment and welcome drinks and snacks as you enjoy your time with us.

**2517 E. Ash St., Goldsboro, NC 27534**  
(919) 751-7907 | [www.keepsakespottery.com](http://www.keepsakespottery.com)

## WINE & DESIGN

Tired of the same old entertainment? Unleash your inner artist in Goldsboro, NC in a fun and social environment. We provide everything, just sign up, show up, sip up and paint!

**2808 Cashwell Dr., Goldsboro, NC 27534**  
(919) 273-8007 | [www.wineanddesign.com/locations/goldsboro](http://www.wineanddesign.com/locations/goldsboro)







# History Buffs

Take a trip through the past!



Our rich history is laden with stories of Tuscarora Indians, steamboats, Revolutionary skirmishes, and Civil War battles. The world's longest railroad once ran through our county, and we are proud to be home to Seymour Johnson Air Force Base, home of the 4th Fighter Wing and the 916th Refueling Wing.

## BATTLE OF BENTONVILLE TOUR

Fought March 19-21, 1865, the Battle of Bentonville was the last full-scale action of the Civil War in which a Confederate army was able to mount a tactical offensive. This major battle, the largest ever fought in North Carolina, was the only significant attempt to defeat the large Union army of Gen. William T. Sherman during its march through the Carolinas in the spring of 1865.

5466 Harper House Rd., Four Oaks, NC 27524  
(910) 594-0789 | [www.nchistoricsites.org/bentonvi/](http://www.nchistoricsites.org/bentonvi/)

## OLD WAYNESBOROUGH HISTORICAL VILLAGE TOUR

The park is located on the site of the former town of Waynesborough, the original seat of Wayne County from 1787 until 1847. The park consists of a village featuring nine historic buildings from across the county. These include a school, lawyer's office, and Quaker meeting house. Designated on the NC Birding Trail, Waynesborough Village offers 150 acres along the Neuse and Little Rivers with over four miles of walking trails through open spaces, forest, and cypress swamp. Our facilities are available for weddings, reunions, camping, and other special events.

801 S. US 117, Goldsboro, NC 27530  
(919) 731-1653 | [www.oldwaynesborough.org](http://www.oldwaynesborough.org)

## CIVIL WAR HISTORY TRAIL

Goldsboro was an important railroad junction during the Civil War. Confederate troops were stationed here to guard the city and report for duty by rail. These trail sites included Foster's Raid, Battle of Goldsborough Bridge and Battle of Whitehall. Breastworks were built to protect the city. Remains are still visible along Claiborne Street. For more information on Civil War Trails, visit [www.civilwartrails.org](http://www.civilwartrails.org).

## DAVID JOHN AARON HISTORICAL MUSEUM

137 E. Main St., Mount Olive, NC 28365 | [www.mtolivemuseum.com](http://www.mtolivemuseum.com)





## ELMWOOD CEMETERY

In 1874, the City of Goldsboro purchased 2 1/3 acres of land from E.E. Faircloth, W.R. Parker, and J.E. Peterson for \$200. The land was the former burial plot of local plantation owner General James Rhodes and was to be used as an African American cemetery. Adjacent to Waynesborough Historical Village, Elmwood Cemetery is home to the grave of Marine PFC. Dan Bullock. Bullock is believed to be the youngest serviceman killed in action during the Vietnam War.

[306 East Elm St., Goldsboro, NC 27530](#)

## GOLDSBORO UNION STATION

Goldsboro's historic Union Station was built in 1909 to serve the Atlantic Coast Line Railroad, the Southern Railway, and the Atlantic and North Carolina Railway. Passenger trains utilized it up to 1968. It was placed on the National Register of Historic Places in 1977, identifying its importance in architectural history.

[101 North Carolina St., Goldsboro, NC 27530](#)  
[\(919\) 735-4959](#) | [www.dgdc.org](#)

## SEYMOUR JOHNSON AIR FORCE BASE (SJAFOB)



The proud home of the 4th Fighter Wing and the 916th Air Refueling Wing, which flies the F-15E Strike Eagle jet and the KC-135R Stratotanker, the Base has an intricate history within and around Goldsboro and Wayne County. First activated in 1942, the installation was named in honor of U.S. Navy Lt. Seymour A. Johnson, a Goldsboro native, who was killed in March 1941. By 1944, the primary mission of the base was to train P-47 Thunderbolt pilots.

Following World War II, the base was inactivated. In 1954, Goldsboro Mayor, Scott B. Berkley Sr., and a group of business leaders successfully lobbied to have the base reopened. A ground-breaking ceremony was conducted in 1955; Seymour Johnson was reactivated in April 1956 and officially reopened on July 8. Two years later, the storied 4th Fighter Group, then known as the 4th Fighter Day Wing, arrived.

In 2001, former Department of Defense Secretary Donald H. Rumsfeld named SJAFOB the winner of the 2001 Commander-In-Chief's Award for Installation Excellence. The award recognizes outstanding and innovative efforts of the people who operate and maintain U.S. military installations. As one of five recipients of this award, SJAFOB was selected for its exemplary support of the Department of Defense mission and received \$1.1 million in base improvements.

Base tours, which are offered the 4th Thursday of every month, are free and open to the public. To secure a spot on the tour or for more information, call (919) 734-7922.

## THE GOLDSBOROUGH BRIDGE BATTLEGROUND



The battlefield is the site of the battle of Goldsborough Bridge, where on December 17, 1862, some 2,000 Confederate forces attempted to stop Union General John Foster's 12,000 troops from destroying a vital railroad bridge. The bridge was a key position for both Union and Confederate forces. Walking trails take visitors to nine additional historical markers where specific events of the battle are detailed. Two sets of well-preserved earthworks may be viewed, as well as the site of the Wilmington & Weldon Railroad Bridge. Re-enactments are held on the site every two years.

[303 Old Mount Olive Hwy, Goldsboro, NC 27530](#)  
[\(866\) 440-2245](#) | [www.goldsboroughbridge.com](#)

## GOVERNOR CHARLES B. AYCOCK BIRTHPLACE STATE HISTORIC SITE



Experience a working farm built in the 1840's. Living history demonstrations thrive on audience participation at the 1870's boyhood home of North Carolina's "Educational Governor." Sheep, fowl, field crops, and a three-season kitchen garden bring the historic farm back to life. The site includes a visitors' center, a mid-nineteenth century homestead, and an 1893 one-room schoolhouse.

[264 Governor Aycock Rd., Fremont, NC 27830](#)  
[\(919\) 242-5581](#) | [www.nchistoricsites.org/aycock/aycock.htm](#)







## WAYNE COUNTY COURTHOUSE

Built in 1914, this landmark hosts a World War I memorial and a marker denoting the execution of North Carolina's first surveyor, John Lawson, by local Indians of the Tuscarora Tribe. The courthouse's restoration and addition project won the Preservation North Carolina Gertrude S. Carroway Award for Merit.

224 E. Walnut St., Goldsboro, NC 27530  
(919) 722-6100 | [www.waynegov.com](http://www.waynegov.com)

## WAYNE COUNTY MUSEUM

Used in World War II as a USO, the museum, located in the heart of Historic Downtown Goldsboro, memorializes Wayne County history with rotating exhibits, a permanent War Between the States exhibit, and a Wall of Fame honoring notable Wayne County natives. Tours for groups and students are available by appointment.

116 N. William St., Goldsboro, NC 27530  
(919) 734-5023 | [www.waynemuseum.org](http://www.waynemuseum.org)

## WAYNE COUNTY VETERANS MEMORIAL

This living monument was erected to honor those veterans who have died and instill in future generations an understanding and respect for the sacrifices made on our behalf by so many. The site includes a Memorial Wall, The Pavilion, Jaycees' Vietnam Memorial, SJAFB sculpture, Wayne County granite map, fountain, and illuminated flags.

239 E. Walnut St., Goldsboro, NC 27530  
(919) 739-7480 | [www.wayneveteransmemorial.org](http://www.wayneveteransmemorial.org)

## WILLOWDALE CEMETERY

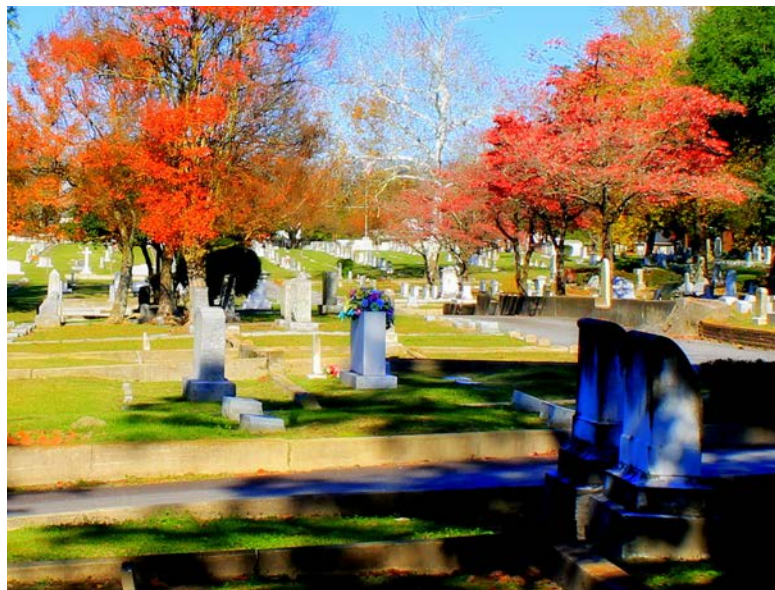
Designed in 1853 by Colonel Charles Nelson, this historically significant cemetery features an 1883 Confederate Monument underneath, which lies the mass grave of 800 Confederate soldiers. Among the historic graves, are the gravesites of Texas soldier Jarad K. White, former North Carolina Governor Curtis Brogden, and first Secretary of the Army General Kenneth Claiborne Royall. The Willowdale's Jewish section hosts women's rights activist and founder of the NC League of Women Voters, Gertrude Weil.

306 E. Elm St., Goldsboro, NC 27530 | (919) 750-2203

Goldsboro has many locations scattered throughout Wayne County on both the National Register of Historic Places and Historic Makers. For a complete list, please visit our website, [www.visitgoldsboronc.com](http://www.visitgoldsboronc.com)

## HISTORIC MARKERS *(abbreviated list)*

- Sherman's March: Sherman's army, on its march from Savannah, entered Goldsboro on March 21, 1865. NC 581 (West Ash Street) in Goldsboro.
- Seymour Johnson Air Force Base: Field used, 1942-46, for flight training by Army Air Forces; reopened in 1956. Berkeley Boulevard at Elm Street in Goldsboro.
- The Union Occupation Of Goldsborough: In 1865, Goldsborough was Union General Sherman's destination on his march through the Carolinas. Three Union armies converged on Goldsborough and captured the city in March. Union hospitals were established, and the city was occupied for three weeks by over 100,000 Union soldiers.
- Torhunta: Large Indian farming community. Destroyed in 1712. US 13 at SR 1572 (Saulston Rd.) 3 miles northeast of Goldsboro.
- Mount Olive Historic Village: Mount Olive was formed as a village before the Civil War and was occupied by Union soldiers in Foster's Raid on December 16, 1862. Incorporated in 1870, the town is home to the world famous Mount Olive Pickle Company and the North Carolina Pickle Festival. Mount Olive has been listed on the National Register of Historic Places since 1999.







# BBQ & Brews

*Taste for yourself!*



Wayne County is home to historic 'cue. Our BBQ joints are part of the Historic BBQ Trail that meanders through North Carolina. And what's better with BBQ than Brew—nothing. Whether you want to try craft brews from around the state and country, or brew your own, check out our tap houses and craft beer rooms! Our BBQ & Brew is worth the trip! But, don't take our word for it—try it for yourself.

### **WILBER'S BARBECUE**

There is no name associated with eastern North Carolina barbecue as familiar to as many people as the name Wilber's. For many, the name Wilber's and Eastern North Carolina barbecue are synonymous.

**4172 Hwy 70 East, Goldsboro, NC 27534**

**(919) 778-5218 or (919) 778-5219 | [www.wilbersbarbecue.com](http://www.wilbersbarbecue.com)**

### **GOLDSBORO BREW WORKS**

Locally owned and veteran operated, we're located in the downtown business district. We supply the community with both a high end tap room, offering a variety of international craft beers, and retail space devoted to the sale of homebrew supplies and equipment.

**207 N. John St., Goldsboro, NC 27530**

**(919) 429-6162 | [www.goldsborobrewworks.com](http://www.goldsborobrewworks.com)**

### **ADAM'S ROADSIDE BARBEQUE**

Adam's serves up authentic eastern style pit BBQ with a twist. We're a roadside joint offering Texas beef brisket, Memphis style baby back ribs, smoked turkey, and fried and BBQ chicken!

**3445 US Hwy 70 W, Goldsboro, NC 27534**

**(919) 739-3859 | [www.adamsroadsidebbq.com](http://www.adamsroadsidebbq.com)**

### **BREWMASTERS OF GOLDSBORO**

Whenever you're craving a made-to-order sandwich, sizzling flatbread pizza, or want a variety of appetizers, we've got you covered. Using only Boar's Head meats and cheeses, our sandwiches are craft like our beers. We make 'em how you want 'em every time.

**2402 E. Ash St., Goldsboro, NC 27530**

**(919) 288-2014 | [www.brewmastersnc.com/welcome-to-goldsboro](http://www.brewmastersnc.com/welcome-to-goldsboro)**

### **GRADY'S BARBEQUE**

Grady's barbecue is rich, nutty, brown, hand chopped pork with a smoky woodsy taste that only comes from slow smoking over wood on open pits. Its flavor landed it on the NC Historic BBQ Trail.

**3096 Arrington Bridge Rd., Dudley, NC 28333**

**(919) 735-7243 | [www.facebook.com/gradysbbqnc](https://www.facebook.com/gradysbbqnc)**

### **MCCALL'S BAR-B-QUE & SEAFOOD**

McCall's Barbecue and Seafood Restaurant has been serving the community since 1989, specializing in pit cooked BBQ Pork and Calabash style seafood and much more.

**139 Millers Chapel Rd., Goldsboro, NC 27534**

**(919) 751-0072 | [www.mccallsbbq.com](http://www.mccallsbbq.com)**

## TOBACCO & HOPS

Complete with a beer bar offering the best in both local craft beer, this store is the only full-service tobacconist in the city. After selecting from premium pipe and cigar products, enjoy your purchase on site in plush, 1,000 sq ft humidor lounge. Whether you want to kick your feet, up, kick one back, or simply kick it with some friends, you're guaranteed a tasteful good time!

112 W. Chestnut St, Goldsboro, NC 27530  
(919) 288-1166 | [www.tobaccoandhops.com](http://www.tobaccoandhops.com)

## SMITHFIELD'S CHICKEN 'N BBQ

Original to North Carolina, Smithfield's has been an iconic and go-to stop for a quick BBQ fix for over 30 years.

2904 US Hwy 70 W, Goldsboro, NC 27530  
(919) 947-6772 | [www.scnbnc.com](http://www.scnbnc.com)

## WELL TRAVELLED BEER

A bottle shop and bar located in downtown Goldsboro. We stock a growing assortment of craft beer, wine, sake, soda, and gifts for everybody out there who likes a little adventure in their glass.

201 S. Center St., Goldsboro, NC 27530  
(919) 750-1476 | [www.welltravelledbeer.com](http://www.welltravelledbeer.com)

## YOUR GUIDE TO BBQ & BREWS IN GOLDSBORO:

### 1. WILBER'S BARBECUE

4172 Hwy 70 East, Goldsboro  
919-778-5218 or 919-778-5219

### 2. GRADY'S BARBEQUE

3096 Arrington Bridge Rd., Dudley  
919-735-7243

### 3. ADAM'S ROADSIDE BARBEQUE

3445 US 70 West, Goldsboro  
919-739-3859

### 4. MCCALL'S BAR-B-QUE & SEAFOOD

139 Millers Chapel Rd., Goldsboro  
919-751-0072

### 5. STONEWALL'S RESTAURANT & GRILL

1417 Hood Swamp Rd., Goldsboro  
919-778-1084

### 6. SMITHFIELD'S CHICKEN 'N BAR-B-Q

2904 US-70, Goldsboro  
919-947-6772

### 7. WELL TRAVELLED BEER

201 S. Center St., Goldsboro  
919-750-1476

### 8. GOLDSBORO BREW WORKS

207 N. John St., Goldsboro  
919-429-6162

### 9. BREWMASTERS OF GOLDSBORO

2402 East Ash St., Goldsboro  
919-288-2014

### 10. FLYING SHAMROCK IRISH PUB

115 N. John St., Goldsboro  
919-580-0934

### 11. HERITAGE FARMS CHESHIRE PORK

141 Arrington Bridge Rd., Goldsboro  
919-222-9496

### 12. NAHUNTA PORK CENTER

200 Bertie Pierce Rd., Pikeville  
919-709-2935

### 13. WAYCO HAMS

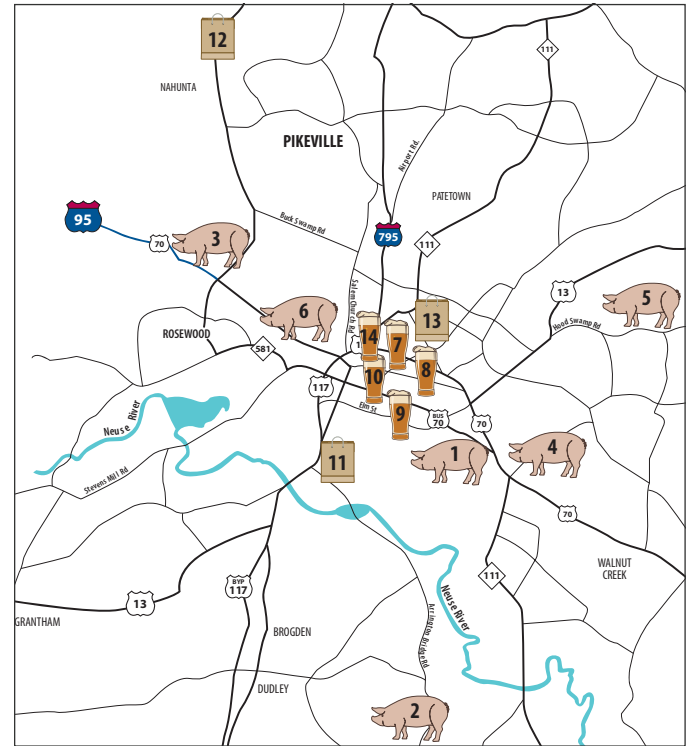
508 N. William St., Goldsboro  
919-735-3962

### 14. TOBACCO & HOPS

112 W. Chestnut St., Goldsboro  
919-735-3962

## Brews & 'Cue Map

So much 'cue, so little time! Don't fret. Here's a map to help you and your taste buds tackle the tastiest BBQ & Brews in eastern North Carolina! After all the attention your stomach gets, now is not the time to leave town empty-handed. Make sure to pick up savory sauces, spices, and souvenirs before heading home. A full itinerary and map can be found at [www.visitgoldsborong.com/dining-and-drinks/bbq/](http://www.visitgoldsborong.com/dining-and-drinks/bbq/).







# Downtown

*Whatever you do, do it downtown!*



Take a leisurely stroll along the brick-paved streets of our downtown, popping in and out of the eclectic boutiques, artisan village, and antique shops. Your ears will be entertained by spontaneous performances on the piano or bongos, and the live music trailing from the patios and doors of casual restaurants and tap houses. Feed your soul with free yoga and some time in a day spa. Play, work, live, explore. Whatever you do, do it downtown!

[www.downtowngoldsboro.com](http://www.downtowngoldsboro.com)







# Agritourism

*Come celebrate the good earth!*



Discover acres of open space, punctuated by long shimmering rows of summer crops, grazing livestock, and Muscadine laden vineyards. Come share the fun and celebrate the good earth.

## MT. OLIVE PICKLE COMPANY

TOUR

Located in Mount Olive, NC, the company was originally founded for the purpose of brining cucumbers to be sold to other pickling firms. Mt. Olive has grown to manufacture the best-selling brand of pickles, peppers and relishes in the U.S. Enjoy a video tour and visit the Mt. Olive gift shop of this popular pickle producer Monday through Friday.

Corner of Cucumber and Vine, Mount Olive, NC 28365  
(919) 658-2535 | [www.mtolivepickles.com](http://www.mtolivepickles.com)

## A SECRET GARDEN WINERY

TOUR

Located five miles north of Goldsboro, this winery is situated on a family farm. A selection of naturally fermented wines are produced from the area's native grape and the official fruit of North Carolina, the Muscadine.

1008 Airport Rd., Pikeville, NC 27863 | (919) 734-0260  
[www.asecretgardenwinery.com](http://www.asecretgardenwinery.com) | [www.visitncwine.com](http://www.visitncwine.com)

## CHERRY RESEARCH FARM

The Cherry Research Farm is one of 18 research stations across the state in the Research Station Division of the North Carolina Department of Agriculture and Consumer Services. The diverse facility has livestock and organic and conventional crop production.

The Center for Environmental Farming Systems (CEFS), established in 1994, is located on the farm.

201 Stevens Mill Rd., Goldsboro, NC 27530  
(919) 513-0954 | [www.cefs.ncsu.edu](http://www.cefs.ncsu.edu)

## COTTLE FARMS

Pick-your-own or purchase pre-picked strawberries from April to June.

2488 West NC Hwy 403, Faison, NC 28341  
(910) 267-4531 | [www.cottlefarms.com](http://www.cottlefarms.com)







## ELROY FARMS

Enjoy a variety of seasonal crops, including strawberries, corn, tomatoes, beans, melons, pumpkins, and Christmas trees from April through December.

[170 Woodpeck Rd., Goldsboro, NC 27534](#)  
(919) 778-2381 | [Find them on Facebook!](#)

## GOVERNOR CHARLES B. AYCOCK BIRTHPLACE STATE HISTORIC SITE



Experience a working farm built in the 1840's. Living history demonstrations thrive on audience participation at the 1870's boyhood home of North Carolina's "Educational Governor." Sheep, fowl, field crops, and a three-season kitchen garden bring the historic farm back to life. The site includes a visitors' center, a mid-nineteenth century homestead, and an 1893 one-room schoolhouse.

[264 Governor Aycock Rd., Fremont, NC 27830](#)  
(919) 242-5581 | [www.nchistoricsites.org/aycock/aycock.htm](http://www.nchistoricsites.org/aycock/aycock.htm)

## HINNANT FAMILY VINEYARDS



A North Carolina tradition since 1972, Hinnant Vineyards & Winery is the largest Muscadine vineyard in North Carolina consisting of 62 acres. The vineyards have produced award winning wines across the U.S.

[826 Pine Level-Micro Rd., Pine Level, NC 27568](#) | (919) 965-3350  
[www.hinnantvineyards.com](http://www.hinnantvineyards.com) | [www.visitncwine.com](http://www.visitncwine.com)

## HOLLY GROVE FARMS, INC.



Situated on 65 acres, Holly Grove Farms is a family owned and operated business, specializing in all natural farmstead goat cheeses. Visit their gift shop on-site or online.

[1183 Grantham School Rd., Mount Olive, NC 28365](#)  
(919) 689-2031 | [www.hollygrovecheese.com](http://www.hollygrovecheese.com)

## JACK D. SMITH

U-Pick Farm. Choose from seasonal crops May through October.

[686 Riverbend Rd., Goldsboro, NC 27534](#) | (919) 731-7269

## NAHUNTA PORK CENTER

The largest all pork retail displayer in the eastern United States, the Nahunta Pork Center offers a complete line of fresh pork, salted pork, country cured pork, and a variety of fully cooked items.

[200 Bertie Pierce Rd., Pikeville, NC 27863](#)  
(919) 242-4735 | [www.nahuntapork.com](http://www.nahuntapork.com)

## ODOM FARMING COMPANY



Run by third generation farmers who decided to do something a little different and open the farm up for families and groups. Our goal is to bring people back to the farm, get them excited about agriculture, and help kids realize that food actually comes from a farm and not a grocery store shelf.

[1426 Claridge Nursery Rd., Goldsboro, NC 27530](#)  
(919) 738-2905 | [www.odomfarmingcompany.com](http://www.odomfarmingcompany.com)

## SIMPLY NATURAL CREAMERY



Simply Natural Creamery is an "all-in-one" dairy farm. They do everything from growing their own cattle feed to milking, processing, bottling and distributing milk, butter, and ice cream. They feature a full ice cream shop with over 30 flavors! Farm tours are available during the week by reservation, and they have hourly hayrides on the weekends.

[1265 Carson Edwards Rd., Ayden, NC 28513](#)  
(252) 746-3334 | [www.simplynaturalcreamery.com](http://www.simplynaturalcreamery.com)

## T.C. SMITH PRODUCE FARM

Select from seasonal crops, including strawberries, cabbage, onion, potatoes, corn, beans, cucumbers, tomatoes, peas, cranberry beans, and collards from April through October.

[464 Smith-Grady Rd., Seven Springs, NC 28578](#)





# Events

Join in the fun!



Goldsboro Wayne County is full of activities for the entire family, with each season offering exciting family-friendly events. From outdoor festivals and concerts to historic re-enactments, children and adults alike, will find plenty of reasons to join in the fun!

## MARCH

### Daffodil Festival

Fremont, NC 27830 | (919) 242-6011  
[www.fremontdaffodilfestival.com](http://www.fremontdaffodilfestival.com)

### Shamrock Shuffle

Downtown Goldsboro | (919) 735-4959 | [www.dgdc.org](http://www.dgdc.org)

## APRIL

### Pig in the Park Barbecue Festival

Historic Waynesborough Village | (919) 734-7922  
[www.piginthepark.com](http://www.piginthepark.com)

### North Carolina Pickle Festival

Mount Olive, NC 28365 | (919) 658-3113 | [www.ncpicklefest.org](http://www.ncpicklefest.org)

### Greater Goldsboro Road Run

Historic Downtown Goldsboro | [www.goldsborosunrise.portalbuzz.com/](http://www.goldsborosunrise.portalbuzz.com/)

## MAY

### Antique Farm Equipment Days

Wayne County Fairgrounds | (919) 735-5503 | [www.waynefair.com](http://www.waynefair.com)

### Center Street Jams *(Every other Thursday from May-August)*

Downtown Goldsboro | (919) 735-4959 | [www.dgdc.org](http://www.dgdc.org)

### Ole Timey Days Festival

Seven Springs | [www.facebook.com/pages/Ole-Timey-Days-Festival](http://www.facebook.com/pages/Ole-Timey-Days-Festival)

### Three Eagles Beer Fest

Downtown Goldsboro | [www.threeeaglesbeer.com](http://www.threeeaglesbeer.com)

### Wings Over Wayne Airshow

Seymour Johnson Air Force Base, NC 27531  
(919) 722-0027 | [www.wingsoverwaynearirshow.com](http://www.wingsoverwaynearirshow.com)

### Wings Of Wayne Festival *(Memorial Day Weekend)*

Downtown Goldsboro | [www.wingsofwayne.org](http://www.wingsofwayne.org)







# Events



## JUNE

Cruise the Neuse

[Goldsboro Parks and Recreation](#) | (919) 739-7480  
[www.goldsboroparksandrec.com](http://www.goldsboroparksandrec.com)

Sprinkler Fun Days *(June through August)*

[Cornerstone Commons/Downtown Goldsboro](#) | (919) 735-4959  
[www.dgdc.org](http://www.dgdc.org)

## JULY

Fourth of July Fireworks

[Berkeley Mall](#) | (919) 778-4616 | [www.shopberkeleymall.com](http://www.shopberkeleymall.com)

Fourth of July Fireworks & Concert

[Mount Olive, NC 28365](#) | (919) 658-3313 | [www.moachamber.com](http://www.moachamber.com)

## AUGUST

National Honey Bee Celebration

[Waynesborough Park](#) | [beekeepersotn@gmail.com](mailto:beekeepersotn@gmail.com)

## SEPTEMBER/OCTOBER

Beak Week ENC Poultry Festival

[Goldsboro Parks and Recreation](#) | (919) 739-7480 | [www.beakweek.org](http://www.beakweek.org)

Peep Show

[The Arts Council of Wayne County](#) | (919) 736-3300  
[www.artsinwayne.org](http://www.artsinwayne.org)

Wayne Regional Agricultural Fair

[Wayne County Fairgrounds](#) | (919) 735-7277 | [www.waynefair.com](http://www.waynefair.com)

## OCTOBER

Creepy Crawl

[Downtown Goldsboro](#) | (919) 735-4959 | [www.dgdc.org](http://www.dgdc.org)

Taste of Wayne Food Festival

[Downtown Goldsboro](#) | (919) 735-3591 | [www.unitedwayne.com](http://www.unitedwayne.com)

Really Chili Challenge

[Downtown Goldsboro](#) | (919) 735-4959 | [www.dgdc.org](http://www.dgdc.org)

Thriller Nights

[Downtown Goldsboro](#) | (919) 735-4959 | [www.dgdc.org](http://www.dgdc.org)





# Events



## NOVEMBER

Lights Up Downtown

[Downtown Goldsboro](#) | (919) 735-4959 | [www.dgdc.com](http://www.dgdc.com)

NC Symphony Holiday Pops

[The Paramount Theatre](#) | (919) 583-8432  
[www.goldsboroparamount.com](http://www.goldsboroparamount.com)

Veteran's Day Parade

[Downtown Goldsboro](#)

## DECEMBER

A Christmas Carol

[Center Stage Theatre](#) | (919) 583-8432 | [www.cstheatre.org](http://www.cstheatre.org)

The Nutcracker Ballet

[The Paramount Theatre](#) | (919) 583-8432  
[www.goldsboroparamount.com](http://www.goldsboroparamount.com)

Jingle in the Park

[Goldsboro Parks and Recreation](#)  
(919) 739-7480 | [www.goldsboroparksandrec.com](http://www.goldsboroparksandrec.com)

Mount Olive Christmas Parade

[Mount Olive, NC](#) | (919) 658-3113 | [www.moachamber.com](http://www.moachamber.com)

Child of the Promise

[The Paramount Theatre](#) | (919) 583-8432  
[www.goldsboroparamount.com](http://www.goldsboroparamount.com)

Cliffs of the Neuse Flotilla

[Cliffs of the Neuse State Park](#) | (919) 778-6234  
[www.ncparks.gov](http://www.ncparks.gov)

Goldsboro Christmas Parade

[Downtown Goldsboro](#)  
(919) 734-2241 | [www.waynecountychamber.com](http://www.waynecountychamber.com)

Battle of Goldsborough Bridge Re-enactment

[Goldsborough Bridge Battlefield](#)  
(919) 736-4423 | [www.goldsboroughbridge.com](http://www.goldsboroughbridge.com)

Christmas Candlelight Tours

[Gov. Charles B. Aycock Birthplace Historic Site](#)  
(919) 242-5581 | [www.nchistoricsites.org/aycock/aycock.htm](http://www.nchistoricsites.org/aycock/aycock.htm)

Trolley Rides

*(Every Tuesday Between Lights Up Downtown & Christmas)*

[Downtown Goldsboro](#) | (919) 735-4959 | [www.dgdc.org](http://www.dgdc.org)

Mt. Olive Pickle Drop *(New Year's Eve)*

[Corner of Cucumber & Vine in Mount Olive, NC](#)  
(919) 581-3628 | [www.mtolivepickles.com](http://www.mtolivepickles.com)





# Meetings & Facilities

*Celebrate any and all occasions!*



If you're planning a meeting, we've got options. Goldsboro-Wayne County has over 150,000 sq. ft. of flexible meeting space to make your event a success. We have the perfect event space to celebrate any occasion.

## CONVENTION

### Maxwell Regional Agricultural & Convention Center

The Maxwell Regional Agricultural and Convention Center in Wayne County, referred to as The Maxwell Center, is eastern North Carolina's premier meeting space. This high-end venue will feature state of the art audio-visual features and the equipment you need to bring your conference, convention, banquet or reception to life.

#### Meeting Space

Total Number of Rooms:

5 Breakout Rooms

Largest Meeting Room:

14,515 sq. ft. Hall

Total Indoor: 26,445 sq. ft.

of usable space

#### Amenities

The Maxwell Center has 600 free parking spaces and free high speed Wi-Fi for clients and their guests.

#### Airport Proximity

Raleigh Durham International

Airport, 65 miles

Pitt-Greenville Airport, 45 miles

#### Destination Stats

Accommodations: 2-3 Star

Select Service Hotels. Over

1,000 hotel rooms within a

4 mile radius.

#### Contact Information

3114 Wayne Memorial Dr.

Goldsboro, NC 27534

919-731-1422

[TheMaxwellCenter@waynegov.com](mailto:TheMaxwellCenter@waynegov.com)

[www.TheMaxwellCenter.com](http://www.TheMaxwellCenter.com)

## SPORTS

### Goldsboro Multi-Sports Complex

The Goldsboro Multi-Sports Complex is the product of the first joint P4 partnership between a military base and its home community. The multi-sports complex is located on 63 acres of Seymour Johnson AFB, and will include:

8 illuminated, 75 yd. x 120 yd., natural and artificial turf fields |  
Fields can be sized to specification | Walking trails & sheltered areas  
Concession facilities | Restrooms | Over 400 paved parking spots

Hosting your tournament any time of year is no problem, we have all-weather playing fields and North Carolina's temperate climate is ideal for outdoor sports. We have premier facilities, perfect weather and fair prices, but what makes this venue one of kind is the experience it provides athletes to practice and compete alongside our country's heroes. For availability and pricing, please contact Russell Stephens:

**501 S. Oak Forest Rd., Goldsboro, NC 27534**

**(919) 739-7488 | [rstephens@goldsboronc.gov](mailto:rstephens@goldsboronc.gov)**





# Meetings & Facilities

## OTHER VENUES

### Busco Beach

With more than 1,800 acres of riding trails, drag races, motocross tracks, youth tracks, mud-pits, mud-holes, mud-races, and ATV ponds, Busco Beach is an ATV rider's paradise. Enjoy outdoor concerts, events and AMA/SATV competitions, as well as tent camping, R/V hook-ups, concessions, and merchandise store. For those who prefer water, Busco has a lake and several ponds, perfect for swimming, jet-skiing, boating or fishing.

1243 Bryan Blvd., Goldsboro, NC 27530  
(919) 222-9614 | [www.buscobeachandatvpark.com](http://www.buscobeachandatvpark.com)

### Goldsboro Event Center

Formerly known as the Goldsboro Country Club, the Event Center is now home to the Goldsboro Municipal Golf Course Clubhouse and a venue for public and private events. It now offers a variety of meeting spaces most notably for banquets, weddings, seminars, celebrations, and expositions.

Capacity: 600 | Ballroom: 500 | Dining Room: 100  
4,900 Sq. Ft. | Catering Serving Room

1501 S. Slocumb St., Goldsboro, NC 27530  
(919) 734-7480 | [www.goldsboroparksandrec.com](http://www.goldsboroparksandrec.com)

### The Paramount Theatre

The performing arts theatre in Historic Downtown Goldsboro, the facility includes a main stage, seating for 500, lobby, small board room, and full backstage amenities. Perfect for plays, musicals, recitals, weddings, receptions, and more!

Capacity: 500 | Lower Level Seating: 350 | Balcony Seating: 150 |  
4,500 Sq. Ft.

139 S. Center St., Goldsboro, NC 27530  
(919) 583-8432 | [www.goldsboroparamount.com](http://www.goldsboroparamount.com)

### The Terrace Room

Located in the Waynesborough Building in Downtown Goldsboro, what was once a hotel dining area is now home to the Terrace Room: a unique venue for weddings, receptions, product presentations, corporate functions, and more!

Capacity: 200 | Balcony Space | 2,400 Sq. Ft. | Catering Serving Room

104 S. Center St., Goldsboro, NC 27530 | (919) 734-1111 ext. 228

### W.A. Foster Center

This state-of-the-art recreation center is available for various educational, entertaining and recreational programs. The center is notably the host of NC State Championships of Cornhole since 2014. The facility features fitness rooms, a preparation kitchen, dividable multipurpose space and college-sized gymnasium.

Capacity: 3,600 | 25,000 Sq. Ft.

1012 S. John St., Goldsboro, NC 27530  
(919) 734-4164 | [www.goldsboroparksandrec.com](http://www.goldsboroparksandrec.com)







# Where to Stay

Experience southern hospitality!



## BED & BREAKFAST

Plum Tree Gardens Bed and Breakfast\*

109 S. George Street, Goldsboro, NC 27530

(919) 736-9412 | [www.plumtreegardens.com](http://www.plumtreegardens.com)

The Farm on Salem Church\*

1923 Salem Church Rd, Goldsboro, NC 27530

(919) 724-2315 | [www.airbnb.com/rooms/436724](http://www.airbnb.com/rooms/436724)

## CAMPING

Busco Beach

1243 Bryan Blvd., Goldsboro, NC 27530

(919) 222-9614 | [www.buscobeachandatvpark.com](http://www.buscobeachandatvpark.com)

Cliffs of the Neuse

240 Parks Entrance Rd., Seven Springs, NC 28578

(919) 778-6234 | [www.ncparks.gov](http://www.ncparks.gov)

Old Waynesborough Historical Village\*

801 US Hwy 117 S, Goldsboro, NC 27530

(919) 731-1653 | [www.oldwaynesborough.org](http://www.oldwaynesborough.org)

Wayne County Fairgrounds\*

2801 US Hwy 117 S, Dudley, NC 28333

(919) 735-7277 | [www.waynefair.com](http://www.waynefair.com)

## HOTELS/MOTELS

America's Best Value Inn

701 US Hwy 70 Bypass, Goldsboro, NC 27534

(919) 734-4542 | [www.americasbestvalueinn.com](http://www.americasbestvalueinn.com)

Best Western Plus\*

909 N. Spence Ave., Goldsboro, NC 27534

(919) 751-1999 / (800) 230-4134 | [www.bestwestern.com](http://www.bestwestern.com)

Country Inn & Suites\*

2302 Norwood Ave., Goldsboro, NC 27534

(919) 581-0503 / (800) 456-4000 | [www.countryinns.com](http://www.countryinns.com)

Days Inn

801 Hwy 70 Bypass East, Goldsboro, NC 27534

(919) 735-7911 / (800) 528-1234 | [www.daysinn.com](http://www.daysinn.com)

Hampton Inn\*

905 N. Spence Ave., Goldsboro, NC 27534

(919) 778-1800 / (800) HAMPTON | [www.hampton-inn.com](http://www.hampton-inn.com)

Holiday Inn Express & Suites\*

1003 Sunburst Dr., Goldsboro, NC 27534

(919) 778-0007 | [www.holidayinnexpress.com](http://www.holidayinnexpress.com)

Home2 Suites by Hilton

2613 North Park Drive Goldsboro, NC 27534

(919) 759-0098 | [www.home2suites3.hilton.com](http://www.home2suites3.hilton.com)

Lodge Inn

2306 Norwood Ave., Goldsboro, NC 27534 | (919) 736-0455

TownePlace Suites Marriott

2603 N. Park Dr., Goldsboro, NC 27835

(919) 429-4530 / (888) 236-2427 | [www.marriott.com](http://www.marriott.com)

Quality Inn\*

1408 S. Harding Dr., Goldsboro, NC 27534

(919) 778-9759 / (800) 228-5150 | [www.qualityinn.com](http://www.qualityinn.com)

Sleep Inn & Suites\*

203 NC 55, Mount Olive, NC 28365

(919) 658-1002 / (800) 753-3746 | [www.choicehotels.com](http://www.choicehotels.com)

## AIRBNB

For the nontraditionalists, out of the box, and savvy travelers, Goldsboro also offers more unique overnight travel experiences through Airbnb.

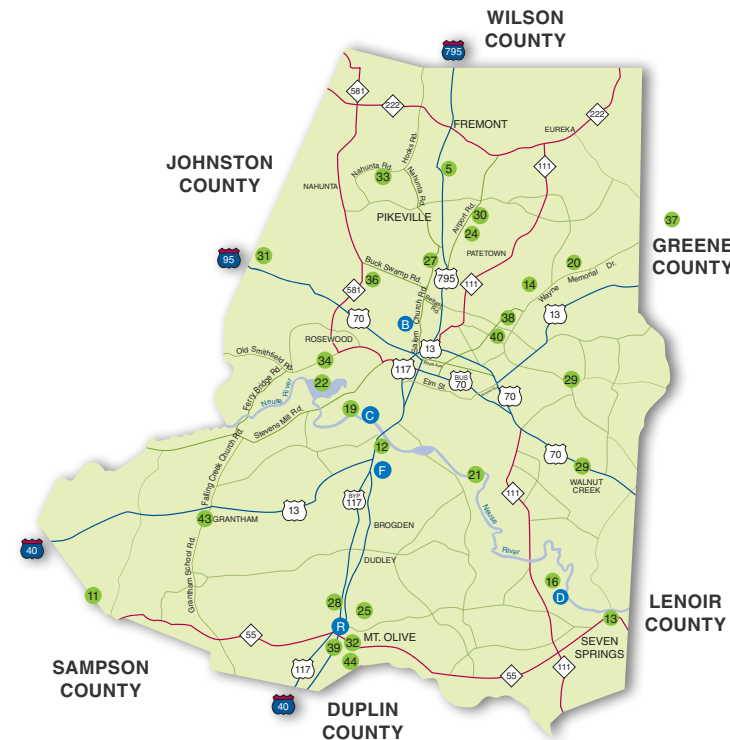
*Facilities with asterisk (\*) denotes meeting space available on-site.*





# Goldsboro Wayne County

City, state & county maps



## ACCOMMODATIONS

### BED & BREAKFAST

- A** Plum Tree Gardens Bed & Breakfast
- B** The Farm on Salem Church
- CAMPING**
- C** Busco Beach
- D** Cliffs of the Neuse
- E** Waynesborough Village
- F** Wayne County Fairgrounds
- HOTELS/MOTELS**
- G** America's Best Value Inn
- H** Best Western Plus
- I** Comfort Suites
- J** Country Inn & Suites
- K** Days Inn-Goldsboro
- L** Hampton Inn
- M** Holiday Inn Express & Suites
- N** Home2 Suites by Hilton
- O** Lodge Inn
- P** Marriott TownePlace Suites
- Q** Quality Inn
- R** Sleep Inn & Suites

# GOLDSBORO

North Carolina

## ATTRACTIONS

### ARTS & MUSEUMS

- 1** African American Music Trail
- 2** The Arts Council of Wayne
- 3** Paramount Theatre
- 4** Wayne County Museum

### HISTORICAL

- 5** Charles B. Aycock Birthplace
- 6** Waynesborough Historical Village & Visitors Center
- 7** Willowdale Cemetery
- 8** Elmwood Cemetery
- 9** Veteran's Memorial

### CIVIL WAR TRAIL SITES

- 10** Foster's Raid
- 11** Battle of Bentonville
- 12** Battle of Goldsborough Bridge
- 13** Battle of Whitehall

### CONVENTION

- 14** Maxwell Regional Agricultural & Convention Center

### SPORTS

- 15** Goldsboro Multi-Sports Complex

### RECREATION

- 16** Cliffs of the Neuse/Seven Springs
  - 17** Herman Park
  - 18** Stoney Creek Park
  - 19** Busco Beach
  - 20** Goldsboro Greenway System
  - 21** Mountains-to-Sea Trail
  - 22** Wayne County Paddle Trails
- (for full map visit our website)

### MILITARY INSTALLATION

- 23** Seymour Johnson Air Force Base

### AIRPORT

- 24** Wayne Executive Jetport
- 25** Yeager Field/Mount Olive Airport

### GOLF COURSES

- 26** Goldsboro Municipal Golf Course
- 27** Lane Tree Golf Course
- 28** Southern Wayne Country Club
- 29** Three Eagles Golf Course
- 30** Walnut Creek Country Club



Wayne County is situated on US 70, I-795, and Hwy US 117 halfway between Raleigh and the coast. Located approximately 15 minutes east of I-95 and I-40, Goldsboro Wayne County is the center of eastern North Carolina.

## AGRI-TOURISM

- 30** A Secret Garden Winery
- 31** Hinnant Family Vineyards
- 32** Mt. Olive Pickle Co.
- 33** Nahunta Pork Center
- 34** Cherry Research Farm
- 35** Holly Grove Farms
- 36** Odom Farming Company
- 37** Simply Natural Creamery

## COLLEGES & HOSPITAL

- 38** Wayne Community College
- 39** University of Mount Olive
- 40** Wayne Memorial Hospital
- 41** NC Wesleyan College

## INFORMATION

- 42** Goldsboro Wayne County Travel & Tourism
- 43** Wayne County Chamber of Commerce & Visitors Center
- 44** Mount Olive Chamber



Waynesborough Historical Village & Visitors Center  
801 US 117 S., Goldsboro, NC 27530  
(919) 731-1653 | [www.oldwaynesborough.org](http://www.oldwaynesborough.org)

Wayne County Chamber of Commerce & Visitors Center  
308 N. William Street, Goldsboro, NC 27530  
(919) 734-2241 | [www.waynecountychamber.com](http://www.waynecountychamber.com)

Goldsboro Wayne County Travel & Tourism  
308 N. William Street, Goldsboro, NC 27530  
(866) 440-2245 | (919) 734-7922  
[www.visitgoldsboronc.com](http://www.visitgoldsboronc.com)